

**IFB Industries Ltd.**  
**Home Appliances Division**  
**L1, Verna Electronic City, Verna Salcete, Goa-403722**  
**Tel.: 0091- 832- 3044800/01 Fax : 0091- 832- 3044802**  
**Email : verna@ifbglobal.com**

Date: 23-01-2012

## **Loyalty bonus to our existing customers**

Dear Customer,

Thank you for your support for making us the India's best brand in commercial dishwashers and laundry equipments range. You have helped us to grow our business over the last four years and we look forward to you continues patronage during 2012 and the years ahead.

As a token of your appreciation of our brand IFB, we have come up with the attractive corporate/ institutional offers on our entire Domestic Range of products. This is a limited offer and would be applicable to all your employees. You can avail this offer from any of the IFB branches- list is as attached.

The model wise offer is attached to this letter.

Thanking you,

For IFB Industries Ltd.

Somnath Kedia  
Product Head  
Commercial washing systems.

PRODUCT	MRP	Corporate/ Institutional offer	Discount
<b>FRONT LOADING WM</b>			
WASHER 9 KG/DRYER 7 KG	59990	54990	5000
Digital 8 kg Direct drive	39900	34900	5000
ADMIRAL 8 KG 8012 W	38990	33990	5000
ERGO 6512 6.5 KG RED	36990	31990	5000
Digital 7 kg Direct drive	36500	31500	5000
ERGO 6512 6.5 KG (S)	35990	30990	5000
ADMIRAL 7KG 7012 W	32990	28990	4000
SERENA VX	29990	25990	4000
SENRITA VX	24990	21990	3000
ELENA SX	22990	20490	2500
<b>TOP LOADING WM</b>			
7233	18500	16500	2000
6563	16300	14300	2000
8062	14750	12750	2000
8061	12550	11450	1100
<b>MICROWAVE OVEN</b>			
38 SRC1	16990	12990	4000
30 SRC1	15990	11990	4000
30 SC3	14290	10290	4000
25 BC3	12990	9490	3500
25 SC3	12790	9290	3500
23BC3	11990	8990	3000
23 SC3	11790	8790	3000
20 BC3	10290	7790	2500
20 SC2	9990	7490	2500
25 PG2S	8290	6290	2000
20 PG3S	6690	5690	1000
20PG3B	6500	5500	1000
17 PG2S	5490	4490	1000
20 PM1S	5190	4190	1000
<b>DISHWASHER</b>			
NEPTUNE Dx	30990	27990	3000
ZEPHYR Dx	25490	22990	2500
<b>CLOTHES DRYER</b>			
MAXI DRYER EX	19490	16490	3000
MAXI DRYER 550	18490	15990	2500

**Built-in-Hobs**

PIANO-60 TRC- Cast Iron Grid	14990	12490	2500
PIANO-75 TRC- Cast Iron Grid	21990	18490	3500
PIANO-90 TR- Cast Iron Grid	23990	20390	3600
422E-TR-SWW	10490	8990	1500
421E-TR-S	11490	9690	1800
311E-TR-L	13490	11390	2100
310C-TR-S	13990	11890	2100
429S-TR-BG	13990	11890	2100
430S-TR-CG	14490	11590	2900
442S-LR-BG	14490	12090	2400
532S-MLR-CG	14990	12090	2900
448S-MLR-BG	18990	16190	2800
478C-LR-L	23990	20390	3600
479E -LR-L	21990	18690	3300

**Chimney**

N-3/PC-60 ( air flow - 570m3 )	7990	5690	2300
N-3/SS-60 ( air flow - 570 m3 )	8490	6090	2400
D-2/60 Super ( air flow - 1130m3 ) - new	17990	12690	5300
D-2/90 Super ( air flow - 1130m3 ) - new	20990	14790	6200
OLIMPIA/60 ( air flow - 720m3 )	12990	9290	3700
OLIMPIA/60 Plus ( air flow-960m3 )	14490	10390	4100
OLIMPIA/60 Super ( air flow-1130m3 )	15990	11290	4700
OLIMPIA/90 ( air flow - 720m3 )	16490	11790	4700
OLIMPIA/90 Super (air flow - 1130m3 )	18990	13390	5600
C 1 /60 (air flow 960m <sup>3</sup> ) new	22990	16090	6900
C 1 /90 ( air flow 960m <sup>3</sup> ) new	25990	18190	7800
MULTIPLA/60 ( air flow-960m3 )	27990	19590	8400
MULTIPLA - 90 Isle - new	49990	37490	12500
Lumina 90	74990	52490	22500
Dama 90	79990	55990	24000
Myra 90	64990	45490	19500
Alea 90	69990	48990	21000
Astra 90	59900	41900	18000

<b>North</b>	<b>West</b>
<b>IFB Industries Limited</b> A – 56, Okhla Industrial Area, Phase – I, New Delhi-110 020 <b>Mr. Amit Kumar</b> <b>Mob: 9343912167</b>	<b>IFB Industries Limited - Sales Office</b> No. A, First Floor, Akik Tower, Pakwan Dying Hall Lane, Beside Popular Bajaj Showroom, S G Highway, Bodakdev, Ahmedabad - 380 015 <b>Ms. Grishma Choski</b> <b>Mob: 9377696155</b>
<b>IFB Industries Limited - Sales Office</b> E08, 230A, 1st Floor, Trilanga Colony, Above Bank of Baroda , Bhopal - 462 016 (M.P.) <b>Mr. Vikas Mehta</b> <b>Mob: 9300830439</b>	<b>IFB Industries Limited</b> C/o C D P L, Behind Govt I T I Near Gurudwara, Shyam Nagar, Raipur - 492 006, Chhatisgarh <b>Mr. Bighnesh Phadee</b> <b>Mob: 9301096239</b>
<b>IFB Industries Limited</b> HCL Compound, Niranjanpur, Saharanpur Road, Dehradun – 248001 <b>Mr. Paras Yadav</b> <b>Mob: 9358118156</b>	<b>IFB Industries Limited</b> A- 696, TTC-MIDC, Pawne, Turbhey, Near Ramnath Solar Bus Stop, Navi Mumbai – 400705, Maharashtra, India <b>Mr. Vijay Jain</b> <b>Mob: 9324963199</b>
<b>IFB Industries Ltd</b> Dafti Mill Compound, Yogeshwar Math Road, Nr. Tikait Rai Talab, Aishbagh, Lucknow - 226 004 <b>Mr. Jitendra Pandey</b> <b>Mob: 9335928146</b>	<b>IFB Industries Limited (HAD)</b> Office No. 314/315/316/317, 3rd Floor, Gera Junction, Lulla Nagar, Kondhawa Road, Pune - 411 048 <b>Mr. Prashanta Saha</b> <b>Mob: 9371112236</b>
<b>IFB Industries Limited</b> E – 45, Near Association Bhawan, Rd No. 1, Sikar Road, Jaipur - 302 013 <b>Mr. Amit Jain</b> <b>Mob: 9314629236</b>	<b>IFB Industries Limited (HAD)</b> Plot No. 36,27,38, Corlim Industrial Estate, Corlim, Ilhas, Goa 403 110 <b>Mr. Nilotpal Nag</b> <b>Mob: 9372865630</b>
<b>IFB Industries Limited</b> Baldev Warehousing Complex, Vasika No.505, Village Threekay, Outside Octroi Ferozepur Road Ludhiana - 140 001 <b>Mr. Vishal Malhotra</b> <b>Mob: 9316105129</b>	

<b>South</b>	<b>East</b>
<b>IFB Industrires Limited - Factory / Sales</b> 16/17, Visveswariah Industrial Estate Off Whitefield Road, Mahadevapura Post Bangalore - 560 048 <b>Mr. Suraj K</b> <b>Mob: 9341490577</b>	<b>IFB Industries Limited - Factory / Sales</b> 14, Taratolla Road, Kolkata - 700 088 <b>Mr. Sankar Pal</b> <b>Mob: 9339558890</b>
<b>IFB Industries Limited</b> 4E, Gee Gee Mannor, 23 College Road Chennai - 600 006 <b>Mr. K Shekar</b> <b>Mob: 9381250050</b>	<b>IFB Industries Limited</b> 3, Adarsh Co-operative Colony, Kidwaipuri, Patna - 800 001 <b>Mr. Dipak Prakash</b> <b>Mob: 9334413765</b>
<b>IFB Industries Limited</b> Plot No. 32& 33 , 1st Floor,Satya Mansion, Chitta Reddy Colony, Tarbund Cross Road, Secunderabad - 500 009. <b>Mr. F J M Leonard</b> <b>Mob: 9394754036</b>	<b>IFB Industries Limited</b> Plot No. 329,Gautam Nagar, (Near Mausimaa Temple), Bhubaneswar - 751 014. <b>Mr. Bashu Dev Som</b> <b>Mob: 9338463450</b>
<b>IFB Industries Limited</b> 36/1823, Sevastian Road, Kaloore, Cochin - 682 017 <b>Mr. T Rajkumar.</b> <b>Mob: 9388155701</b>	<b>IFB Industries Limited</b> House No. 70,By Lane No. 1, Ananda Nagar, G S Road, Dispur Old Post Office, Guwahati - 781 005 <b>Mr. Sudrata Nandi</b> <b>Mob: 9435192600</b>
	<b>IFB Industries Limited</b> 7 H.I.G. Sangam Bihar, Sonari, Jamshedpur - 831 011 <b>Mr. Joy Deep</b> <b>Mob: 9334814331</b>