

Sub : Celebration of world Environment day on 5th June 2013

World Environment Day (WED) is observed on June 5 every year to promote awareness on the importance of preserving our biodiversity, the need to identify problems related to the environment and ways to take corrective action. It was on this day in the year 1972 that the United Nations Conference on the Human Environment was formed.

The theme for this year's World Environment Day celebrations is **Think.Eat.Save**. Think.Eat.Save is an anti-food waste and food loss campaign that encourages every one to reduce the foodprint. According to the UN Food and Agriculture Organization (FAO), every year 1.3 billion tonnes of food is wasted. This is equivalent to the same amount produced in the whole of sub-Saharan Africa. At the same time, 1 in every 7 people in the world go to bed hungry and more than 20,000 children under the age of 5 die daily from hunger.

IFFCO has accepted the challenge of Environmental protection, leading to "Green House Gas reduction" & contributing for future generation to slow down the Global warming.

On the occasion of world environment day tree plantation programme has been arranged and the details are as under :

Date : 5.6.2013

Time : 615 AM to 700 AM

Location : Behind new C type quarters (Near Fountain in township)

All employees with families are invited to participate in the tree plantation programme.

Also, it has been planned to show Hindi documentary film on "Global warming" thru cable TV on 5.6.2013 at 8 pm.

With Regards

AKS 4.6.13

(A.K.Sinha)
Sr General Manager
IFFCO-Paradeep

Cc : Jt GM (Inst)-(1) to display details of tree plantation programme & Hindi film on "Global warming" in IFFCO Channel please

(2) for arranging to show the Hindi film on "Global warming" at 8 pm on 5.6.2013 in IFFCO Channel please

CM(System)-for wide publicity thru pd circular please