

Indian Cooperative Digital Platform

13 January, 2017


During this Golden Jubilee Year, the undersigned is travelling to 125 locations across the country in order to directly meet and interact with the farmers and cooperators to develop business linkages with them. The objective is to connect all of them on one Digital Platform and build a huge database of farmers & their queries with solutions. For this purpose, a small dedicated team of young, energetic and social media savvy professionals from different fields consisting of the following is hereby constituted.

1. **Mr. AK Gupta** : Coordinator (IT Services)
2. **Mr. RPS Yadav** : Coordinator (Marketing and Agri. Services)
3. **Mr. Tarun Bhargava** : Coordinator (Cooperative Matters)
4. **Mr. Karan Sharma** : Coordinator (PR & Branding)
5. **Ms. Apurva Chopra** : Coordinator (HR)
6. **Mr. Hiren Vakharia** : Coordinator (IFFCO Tokio General Insurance)
7. **Mr. Girish Gupta** : Coordinator (IFFCO Tokio Insurance Service)
8. **Mr. Morub** : Coordinator (IFFCO Kisan Sanchar)
9. **Mr. Vinod Tiwari** : Coordinator (IFFCO Bazar)
10. **Mr. Debashis Mishra** : Coordinator (IFFCO-MC Crop Science)
11. **Mr. Shashank Neelabh** : Coordinator (IFFDC)

Mr. Kamalakanth Kalyankari will coordinate with the entire team as one central point. He is designated as Working Coordinator for the entire team.

For this assignment, the team will functionally report to the undersigned and administratively will continue under their respective Heads.

All are requested to provide full cooperation to the team and also share any new ideas / suggestions in this regard with the team.


(US Awasthi)
Managing Director

Distribution:

1. Jt.MD
2. Dir (Tech) / Dir (HR & Legal) / MKD / Dir (S & JV) / Dir (ITS) / Dir (CD & ESP) / Dir (NP & AM)
3. Sr.EDs / Sr.GMs / GMs / Jt.GMs / SMMs / CVO
4. CEO (IFFCO Kisan SEZ) / CEO (IFFCO-TOKIO) / CEO (IFFCO Kisan Sanchar) / CEO (IFFCO-MC) / CEO (IFFDC) / CEO (IFFCO Bazar) / CEO (ITIS)
5. All Departmental / Sectional Heads, HO/MKCO
6. All Concerned