

Subject: Circular For Submission Of Posters, Poem(Hindi/English), Slogans In English/Hindi, Theme Paper For Participating In INSSAN Contests & Awards – 2017 To Be Held During 19th National Creativity Summit conducted By INSSAN at SCOPE Convention Center, New Delhi

Indian National Suggestion Schemes' Association (INSSAN) is organizing 19th National Creativity Summit on the theme "**EMPLOYEE CREATIVITY-A KEY FACTOR FOR BUSINESS EXCELLENCE**" on 22nd and 23rd June, 2017 at SCOPE Convention Centre, New Delhi for promoting continuous improvement through creative value addition.

In this regard, Paradeep Unit is organising following contests:

1. POSTER CONTEST
2. SLOGAN CONTEST in English
3. SLOGAN CONTEST in Hindi
4. POEM/JINGLE IN Hindi/English
5. ESSAY in English
6. TECHNICAL PAPER CONTEST

All employees up to E grade on roll of IFFCO are eligible to participate in this competition as per below given specifications.

From the total entries received, best 4 in each category of Posters, English/Hindi slogans, Poems, Essays, Theme Papers will be selected by an in-house committee. The best four selected enteries will be sent to INSSAN for further consideration at National Level Competition.

LAST DATE FOR RECEIVING THE POSTERS, SLOGANS, POEMS, ESSAYS, THEME PAPERS - 6th May, 2017 BY 17.00 Hours.

Departmental & Sectional heads are kindly requested to display this circular at prominent locations so that all employees of their sections are informed.

Employees can submit their Posters, Slogans, Poems, Essays & Theme papers to the following coordinators:

Sr. No.	Contest for	Coordinators
1.	POSTER Contest	Shri J. P. Srivastava, JGM (E&S) Capt. S. K. Mohapatra, J.G.M (Port & Log.)
2.	SLOGAN Contest in English	Shri R. K. Pandey JGM (Production) Shri N. R. Nayak, DGM (IT Services)
3.	SLOGAN Contest in Hindi	Shri J. P. Srivastava, JGM (E&S) Shri S R Maurya, DGM (P&A)
4.	ESSAY Contest in English	Shri Suresh Goyal, JGM(F&A) Shri S R Maurya, DGM (P&A)
5.	POEM/JINGLE in Hindi/English	Shri S D Sharma, JGM (Elect & Utility) Shri N.R.Nayak, DGM (IT Services)
6.	THEME PAPER Contest	Shri R. K. Pandey JGM (Production) Shri P. K. Mahapatra, CM(GE)

This circular has the approval of competent authority.

Regards,

C.N.Shah
Chairman, Suggestion Scheme

1. POSTER CONTEST

THEME

- To highlight one or more motivating aspects of Suggestion Scheme and its benefits to the Organisation and its employees.

ENTRIES FROM PARADEEP TO BE SENT TO INSSAN

- 4 entries

PROCEDURE

- Poster should be painted with Sketch Pen or Brush on 50 cms. x 38 cms. 130 gsm (white coloured) paper.
- Only three flat colours are permitted.
- It should feature a caption in English or Hindi related to the concept painted on Poster.
- Name of employee and company name written on backside of poster.

2. SLOGAN CONTEST: ENGLISH AND HINDI

THEME

- The slogan should highlight motivating aspect of Suggestion Scheme and its benefits to the Organisation and its employees.

ENTRIES FROM PARADEEP TO BE SENT TO INSSAN

- 4 entries each in English and Hindi

LENGTH

- Upto Twelve Words

FORMAT

- Typewritten or legibly hand written with only one slogan per page.

LANGUAGE

- Entries are invited in English/Hindi.

Note: Name of employee and company name written on backside of slogan.

3. ESSAY CONTEST

THEME "EMPLOYEE CREATIVITY-A KEY FACTOR FOR BUSINESS EXCELLENCE"

The essay should be developed by an employee using his own ideas, views & experience focussing on the theme "Employee Creativity-A Key Factor For Business Excellence". It should be an original creation of the employee with appropriate expression and arrangement of thoughts. The flow of content should be clear and matter interesting for reader.

PROCEDURE:

1. The essay should be limited to 3000 words.
2. The essay should be typed on A4 size paper with clear margins on both sides and should be typed on one side only (not back to back).
3. Language : Either English or Hindi

Note: Name of employee and company name written on backside of essay.

4. POEM CONTEST

THEME

- To highlight motivating aspects of Suggestion Scheme and its benefits to the Organisations and employees.

PROCEDURE

- The poem will be with maximum 12 lines. The poem will describe INSSAN/ Its activities/ usefulness of suggestion scheme to employees or organization.
- It should be neatly handwritten or typed on a A4 size paper.
- The poem should be such that it can be easily made into a Jingle and easy to recite.
- It should be an original creation of the author.
- Language of the poem-Either English or Hindi.

5. TECHNICAL PAPER CONTEST

PROCEDURE FOR SUBMISSION

- Technical Papers are invited in English on the theme **"EMPLOYEE CREATIVITY- A KEY FACTOR FOR BUSINESS EXCELLENCE"** The Paper should be an original work of the author / authors based on their own experience and should not describe Suggestion Scheme of the Organisation. It shall be evaluated on following parameters:
 - Theme relevance
 - Originality & creativity in developing the paper
 - Explanation of concept
 - Quality of presentation (Preparation & presentation skills)

RULES AND CONDITIONS:

- No. of employees presenting one technical paper will be limited to **two only**.
- Generally each presentation will not exceed **eight minutes** including questions and answers. Actual time for presentation will be announced at the time of Convention, if required.
- Participants may use Computer aided presentation/ projection system.
- All Paper Presenters have to present the paper personally.
- Author's name and designation should be sent along with the entry.
