

February 15, 2016

**Committees for Golden Jubilee Celebrations of IFFCO**

*3<sup>rd</sup> November 2016 to 3<sup>rd</sup> November 2017*

As we all are aware that our society will be completing 50 years of its inception on 3<sup>rd</sup> November 2017. It is very important to showcase the real experience, strength, love, affection and moreover that soulful connection with the farmer across the country in form of nation wide celebrations on this occasion. Broadly it will cover Milestones, Historic Moments, Cultural Heritage, Leaders of IFFCO, and Messages-Speeches from various leaders across the world along with participation of cooperators and farmers of the country.

The Golden Jubilee Celebrations will start on Thursday; 3<sup>rd</sup> November 2016 from Kalol which is the mother plant of IFFCO with inauguration of *Golden Jubilee Column* for showcasing the strength of Cooperative and Farmers. This will be placed in all the plants including Nellore & Head Office, New Delhi. This series of events will travel across the country covering all the manufacturing Plants, State Offices, Area Offices and some other relevant places to cover entire cooperative network of IFFCO. The celebrations will not only touch the agriculture and cooperation side but also the art and culture of the country as IFFCO has always worked for promoting the same.

The final & main celebrations will be held in New Delhi on 3<sup>rd</sup> November 2017, which includes a Gala celebration at Indira Gandhi Indoor Stadium with capacity of 15000 persons. All Board Meetings during the Golden Jubilee year from 3<sup>rd</sup> November 2016 to 3<sup>rd</sup> November 2017 will be called on 3<sup>rd</sup> of every month.

**TENTATIVE SCHEDULE FOR ALL BOARD MEETINGS:**

- 3<sup>rd</sup> November 2016: Kalol, Thursday
- 3<sup>rd</sup> December 2016: Kandla, Saturday
- 3<sup>rd</sup> January 2017: Nellore, Tuesday
- 3<sup>rd</sup> February 2017: Phulpur, Friday



3<sup>rd</sup> March 2017: New Delhi, Friday  
3<sup>rd</sup> April 2017: Bengaluru, Monday  
3<sup>rd</sup> May 2017: Chandigarh, Wednesday  
3<sup>rd</sup> June 2017: Kolkota, Saturday  
3<sup>rd</sup> July 2017: Mumbai, Monday  
3<sup>rd</sup> August 2017: Jaipur, Thursday  
3<sup>rd</sup> September 2017: Aonla, Sunday  
3<sup>rd</sup> October 2017: Paradeep, Tuesday  
3<sup>rd</sup> November 2017: New Delhi, Friday (**No Board Meeting**) Gala  
Celebrations at IGI Stadium

To make it a successful & most memorable event of IFFCO, A team effort is required to make it a grand success & for the same few primary committees has been formed for managing the entire celebrations. Adding to primary committees, heads of the each committee can form sub-committees for their working & operations, if required. Kindly make it sure that we have the confluence of good experience & participation of dynamic, enthusiastic & go-getter youth of IFFCO. The first meeting of the following committees formed will be held on 25<sup>th</sup> February 2016 at HO, New Delhi chaired by Managing Director at 10.00AM. All the committee heads will share their ideas, operation strategy & template format for smooth working.

**FOLLOWING ARE THE COMMITTEES & BROAD RESPONSIBILITIES:**

**Golden Jubilee Celebration Central Committee:** Managing Director, Jt.MD, Dir-HR & Legal, Dir-S&JV, Brig. Surinder Kumar, Mr. Yogendra Kumar, Mr. Nakul Pathak, Mr. Harshendra Verdhan & President, General Secretary of Union & Association. *Overall Strategy & Review, Golden Column, Painting, Film, Gifts for farmers*

**Gala Event at New Delhi:** Dir – (HR & Legal), Brig. Surinder Kumar, Dr. MJM Reddy, Mr. Harshendra Verdhan, Mr. Nalin Vikas & President, General Secretary of Union & Association. Gala Event Strategy & Operations, SOP for all marketing locations



**Locating Cooperative Societies as per Area Offices:** Dir-CR&ESP, Mr. Yogendra Kumar, Mr. Tarun Bhargava

**Wall Paintings & Boards with new logo etc. across PAN India before Oct 2016:** Marketing Director assisted by Dr. Tarnendu Singh

**Running of 9 Trains & marking the train route:** Mr. T Kallingal in consultation with Mr. Yogendra Kumar

**Cultural Programs & Other Events in all States** will be done by SMMs in consultation with Mr. Harshendra Verdhan & Brig. Surinder Kumar

**Each Plant Event Overall** by Dir-Tech assisted by respective Plant Heads and President, General Secretary of Union & Association

respective SMMs & AMs including tree variety distribution and farmers kit.

**Events at Nellore** by MD-IKSEZ assisted by CEO IKSEZ

**Safety & Security** in all events by Brig. Surinder Kumar

**All Internet & Intranet broadcasts & activities:** by Dir-IT Services & team and in consultation with PR Team.

**PR, Publicity & Communications:** by Mr. Harshendra Verdhan & assisted by Mr. Ankur Awasthy, Mr. Karan Sharma, Mr. Girish Sharma and Mr. Nalin Vikas

**Finance** by Mr. Kamal Verma assisted by Finance heads of all plants, state offices & area offices.



**Hotels Reservations & Accommodation:** by Mr. Mayank Parihar & Mr. Shiv Khandelwal in consultation with Mr. Yogendra Kumar

**Each Subsidiary will make its own committee for showcasing their achievements at various places where Board will visit.**

IFFCO Tokio General Insurance: Mr. Lohiya & Mr. KK Agarwal(PR)

IFFCO Kisan: Mr. Malhotra & Mr. Nalin Ganju (PR)

IFFCO-MC: Mr. Anil Dhingra & Mr. Mayank Parihar(PR)

IFFDC: Mr. S P Singh & Mr. R K Dwivedi(PR)

CORDET: Dr. SV Kaore & Principals of each CORDET.

**List of Area Offices/Cities for Golden Jubilee Celebrations:**

STATE	AREA OFFICE/CITY	REMARK
<b>Punjab</b>	Abohar	
	Amritsar	
	Bhatinda	
	<b>Chandigarh</b>	<b>Board, 3<sup>rd</sup> May, 17</b>
	Jalandhar	
	Ludhiana	
	Patiala	
<b>Haryana</b>	Fatehabad	
	Gurgaon	
	Hisar	
	Karnal	
	Rewari	
	Rohtak	
<b>Rajasthan</b>	Bikaner	
	Ajmer	
	<b>Jaipur</b>	<b>Board, 3<sup>rd</sup> August, 17</b>
	Jodhpur	
	Kota	
	Sriganganagar	

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	Udaipur	
<b>Jammu &amp; Kashmir</b>	<b>Jammu</b>	
<b>Himachal Pradesh</b>	<b>Shimla</b>	
<b>Gujarat</b>	<b>Ahmedabad</b>	<b>Board, 3<sup>rd</sup> November, 17</b>
	Anand	
	Junagarh	
	Mehsana	
	Rajkot	
	Surat	
	Vadodara	
<b>Madhya Pradesh</b>	<b>Bhopal</b>	
	Gwalior	
	Hoshangabad	
	Indore	
	Jabalpur	
	Rewa	
	Satna	
	Ujjain	
<b>Chhattisgarh</b>	Bilaspur	
	<b>Raipur</b>	
<b>Maharashtra</b>	Aurangabad	
	Jalgaon	
	Kolhapur	
	<b>Mumbai</b>	<b>Board, 3<sup>rd</sup> July, 17</b>
	Nagpur	
	Nasik	
	Pune	
<b>Uttar Pradesh</b>	Agra	
	Aligarh	
	<b>Allahabad (Phulpur)</b>	<b>Board, 3<sup>rd</sup> February, 17</b>
	Azamgarh	
	<b>Bareilly (Aonla)</b>	<b>Board, 3<sup>rd</sup> September, 17</b>

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	Faizabad	
	Gorakhpur	
<b>Uttar Pradesh</b>	Jhansi	
	Kanpur	
	Lucknow	
	Meerut	
	Moradabad	
	Saharanpur	
	Varanasi	
<b>Bihar</b>	Bhagalpur	
	Gaya	
	Motihari	
	Muzaffarpur	
	Patna	
	Purnea	
<b>Jharkhand</b>	Deogarh	
	<b>Ranchi</b>	
<b>West Bengal</b>	Bahrapur	
	Balurghat	
	Burdwan	
	Kalyani	
	<b>Kolkata</b>	<b>Board, 3<sup>rd</sup> June, 17</b>
	Midnapore	
	Siliguri	
<b>Assam</b>	<b>Guwahati</b>	
<b>Odisha</b>	Cuttak	
	Behrampur	
	Puri	
	Sambalpur	
<b>Andhra Pradesh</b>	Kakinada	
	<b>Nellore</b>	<b>Board, 3<sup>rd</sup> January, 17</b>
	Tirupati	

*U.S. Awasthi*

	Vijaywada	
<b>Telangana</b>	Guntur	
	Hyderabad	
	Karimnagar	
<b>Karnataka</b>	<b>Bengaluru</b>	<b>Board, 3<sup>rd</sup> April, 17</b>
	Hassan	
	Hospet	
	Hubli	
	Mysore	
<b>Tamil Nadu</b>	<b>Chennai</b>	
	Coimbatore	
	Trichy	
	Vellore	
<b>Kerala</b>	<b>Kochi</b>	

  
( U.S. Awasthi )

**Distribution:**

- 1/ Jt. MD
- 2/ Dir (T)/ Dir (HR&L)/MKD/Dir (S&JV)/Dir (CD&ESP)/Dir (IT)
- 3/ All Sr. EDs/EDs/CVO
- 4/ All Sr. General Managers/General Managers

All Concerned