

Subject: Circular For Submission Of Posters, Slogans In English & Hindi, Essay, Poem, Technical Paper, Case Study etc. for Participating In 17th National Creativity Meet To Be Held on 20th & 21st August, 2015 conducted By INSSAN At SCOPE Convention Center, New Delhi

Indian National Suggestions' Scheme Association (INSSAN) - is organizing **17th National Creativity Meet** on the theme "**EMPLOYEE CREATIVITY – A MUST FOR CONTINUOUS IMPROVEMENT**" on 20th and 21st August, 2015 at SCOPE Convention Center, New Delhi for promoting employee creativity for continuous improvement.

In this regard, Paradeep Unit is organising following contest:

1. **POSTER CONTEST,**
2. **SLOGAN CONTEST in English,**
3. **SLOGAN CONTEST in Hindi,**
4. **ESSAY CONTEST,**
5. **BEST POEM,**
6. **TECHNICAL PAPER CONTEST,**
7. **CASE STUDIES BASED ON SUGGESTIONS/CREATIVE IDEAS,**

All employees up to E grade on roll of IFFCO are eligible to participate in this competition as per below given specifications.

From the total entries received, best 5 (FIVE) Posters / English slogans / Hindi slogans / ESSAY / POEM / TECHNICAL PAPER, will be selected by an in-house committee. These best five selected will be sent to INSSAN for further consideration in Competition. Employees can submit their entries to following coordinators:

LAST DATE FOR RECEIVING THE POSTERS, SLOGANS, ESSAYS, POEMS, TECHNICAL PAPERS IS 25th May, 2015, 17.00 Hours.

Sr. No.	Contest for	Coordinators	Last date of submission
1	POSTER Contest	J.P.Srivastava, JGM (Utility) & S. K.Mohapatra, DGM (Shipping)	25 th May 2015
2	SLOGAN Contest in English/Hindi	C. N. Shah, JGM (Process) & P. K.Mahapatra, SM (GE)	25 th May 2015
3	ESSAY Contest either in English or in Hindi	R K Jain, JGM(Mech.) & S R Maurya, DGM (Tpt)	25 th May 2015
4	BEST POEM either in English or in Hindi	P Bhattacharjee, JGM (HR) & S. K.Mohapatra, DGM (Shipping)	25 th May 2015
5	TECHNICAL PAPER Contest either in English or in Hindi	D S Rao, JGM (Mtls.) & N R Nayak, DGM (System)	25 th May 2015
6	CASE STUDY CONTEST	C. N. Shah, JGM (Process) & P. K.Mahapatra, SM (GE)	25 th May 2015

This circular has the approval of competent authority.

Best Regards


C.N.Shah ,
JGM(Process)

Circular to all Employees through email.

Note:

Departmental & Sectional heads are kindly requested to display this circular at prominent locations so that all employees of their section are informed.

DGM (Systems): With a request to send email circular to all

1. POSTER

THEME The Poster should highlight motivating aspect of Suggestion Scheme and its benefits to the organizations and employees.

PROCEDURE

- It should be painted with sketch pen or brush on 50 cm x 38 cm, 130gsm (White coloured) paper.
- Entries for Poster will be accepted only in white sheet as specified.
- Only three flat colours are permitted.
- Poster should feature a caption in English or Hindi related to the concept painted on Poster.
- Nominations for Poster contest should be forwarded along with the name of employee and company name clearly written on the back side of his entry.

2. SLOGAN CONTEST: ENGLISH/HINDI

THEME

- The Poster should highlight motivating aspect of Suggestion Scheme and its benefits to the organizations and employees.
- It should be a phrase or a combination of words (Hindi / English) that

LENGTH Upto Twelve Words

FORMAT Typewritten or legibly hand written with only one slogan per page.

PROCEDURE Name of employee & company name clearly written on backside of entry.

3. ESSAY CONTEST

ON THEME Based on “*Employee Creativity for Growth in Turbulent Business Environment*”

PROCEDURE

- The essay should be an original work of the employee using his own ideas, views & experience focussing on the theme
- It should be an original creation of employee with appropriate expression and arrangement of thoughts.
- The flow of content should be clear and matter interesting for the reader.
- The essay should be limited to 3000 words on A4 size white colour paper.
- Name of employee & company name clearly written on backside of entry.

4. POEM CONTEST

ON THEME: The Poem should highlight motivating aspect of Suggestion Scheme and its benefits to the organizations and employees.

- It should be neatly handwritten or typed on a A4 size paper.
- The poem will be with maximum 12 lines in Hindi/English.
- It should be an original creation of the employee with appropriate expression and arrangement of thought so that rhymes can be made into Jingle and easy to reconcile..
- Name of employee & company name clearly written on backside of entry.

5. TECHNICAL PAPER CONTEST

THEME *"Employee Creativity for Growth in Turbulent Business Environment"*

PROCEDURE FOR SUBMISSION

- The Paper should be an original work of the author / authors based on their own knowledge, experience & wisdom about Summit Theme.
- Evaluation based on ; Theme Relevance, Originality & Creativity, Quality of Presentation (Paper Presentation & Presentation Skill)

RULES AND CONDITIONS:

- Number of employees presenting limited to 02 only & eight minutes will be allowed.
- Name of employee & company name clearly written on the paper & presentation must also be prepared.

6. CASE STUDIES BASED ON SUGGESTIONS/ CREATIVE IDEAS

THEME

- Based on awarded suggestions and creative ideas for Cost Reduction/Savings, Safety, Health & Environment Improvement, Water & Energy Conservation etc.

PROCEDURE

- Each presentation 08 minutes of time.
- Title of case study to be mentioned along with names of presenters

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