



**INDIAN FARMERS FERTILISER COOPERATIVE LIMITED
PARADEEP UNIT**

22-03-2017

Earth Hour - 2017 on March 25, 2017 during 08.30 p.m. to 09.30 p.m.

Earth Hour is a global event organized by WWF (World Wide Fund for Nature, also known as World Wild-life Fund) and is held on the last Saturday of March every year, asking households and business to turn off their non-essential lights and other electrical appliances for one hour to raise awareness towards the need to take action on climate change. Earth Hour is world's largest environmental grassroots movement in history, connecting hundreds of millions of people all over the planet.

This year "Earth Hour" will take place on March 25th from 08.30 p.m. to 09.30 p.m. local time, to show the unity of the world, against global warming, with commitment by every individual, business and community throughout the world.

IFFCO being a proactive organization, committed to combat against climate change, has decided to observe the Earth Hour at Paradeep Unit, on March 25, 2017. **All residents of Surinder Jakhar Nagar are requested to put off the non-essential electric lights and other electrical appliances at offices and residences for 1 hour from 08.30 p.m. to 09.30 p.m. on March 25, 2017** in support to this event. All high mast lights, non-essential street lights, outside lights in gardens, school, club house and admin. & guest house building will remain switched off during earth hour.

"The Earth Hour is dedicated to a concern for the future of our planet Earth and to the coming generations. So let us be involved and stand together for a sustainable future, switch off lights and non essential appliances during Earth Hour and do our bit towards reducing the impact on the environment"

With best wishes,

Unit Head

IFFCO – Paradeep Unit

To: All Employees, Residents of Township &
President/ Secretary, IOA & IEU