

INDIAN FARMERS FERTILISER COOPERATIVE LIMITED

PARADEEP UNIT

March 21, 2013

Earth Hour 2013 on March 23, 2013 during 08.30 p.m. to 09.30 p.m.

This Earth Hour : GO BEYOND THE HOUR

Earth Hour is a global event conceived by World Wide Fund (WWF) Australia in 2007 and is held on the last Saturday of March annually, asking households and business to turn off their non-essential lights and other electrical appliances for one hour to raise awareness towards the need to take action on climate change.

Earth Hour 2013 - Odisha Campaign will take place on March 23, 2013 from 08.30 p.m. to 09.30 p.m. local time, to show unity with world against global warming with action by every individual, every business and every community.

IFFCO being proactive and committed to combat against climate change, it is proposed to observe Earth Hour on March 23, 2013 during 08.30 p.m. to 09.30 p.m. at IFFCO Paradeep Unit. All are requested to put off the non-essential electric lights and other electrical appliances at their office and residence for 1 hour from 08.30 p.m. to 09.30 p.m. on March 23, 2013 as a support of this event against global warming.

I request all to switch off non essential lights/fans etc. at home & office not only during the earth hour but on daily basis as a campaign against global warming. The Earth Hour is dedicated to a concern for the future of the Earth and coming generations. So it is proposed that let us be involved and stand together for a sustainable future.

With best wishes,



S. K. Gandhi
Sr. General Manager

To: All Employees