

**INDIAN FARMERS FERTILISER COOPERATIVE LIMITED  
PARADEEP UNIT**

Date: 12.02.2021

**Sub: National Productivity Week, 12<sup>th</sup> to 18<sup>th</sup> February 2021.**


Dear Colleagues,

We feel proud to be part of India's largest integrated phosphatic fertiliser complex at Paradeep, which contributes about 14% phosphatic fertiliser production in India. This year we have already produced 18 Lakh MT of complex fertiliser so far and first time in history of IFFCO paradeep we are moving towards achieving highest ever fertiliser production despite adverse challenges during Covid-19 lock down period. This year, we have achieved various production accomplishments by surpassing previous records.

- Highest ever monthly fertilizer production of 2,09,900 MT in the month November '20 with average day production about 7,000 MT per day. This corresponds to per employee productivity of 172 MT against 169 MT of previous highest.
- Highest ever monthly fertilizer despatch of 2,15,134 MT in the month November '20 with average day dispatch of 7,171 MT per day. This corresponds to per employee productivity of 112.2 MT against 112 MT of previous highest.
- Highest ever monthly Phosphoric acid production of 82,850 MT of P<sub>2</sub>O<sub>5</sub> in the month of November 2020 at an average of 2,762 MTPD. This corresponds to per employee productivity of 615 MT against 565 MT of previous highest.
- Highest ever day Fertilizer production of 8,050 MT on 09<sup>th</sup> August 2020. This corresponds to per employee productivity of 6.5 MT against 6.2 MT of previous highest.
- Highest ever daily P<sub>2</sub>O<sub>5</sub> production of 3,400 MT on 10<sup>th</sup> August 2020. This corresponds to per employee productivity of 24.3 MT against 23.9 MT of previous highest.

Such outstanding achievement would not have been possible without the sincere and dedicated efforts by all of you. To create awareness about productivity among employees, we are celebrating the "National Productivity Week" during 12<sup>th</sup> to 18<sup>th</sup> February every year. The theme of Productivity Week-2021 is "**Journey is Productivity and Goal is Prosperity**". When we move on the path of productivity improvement, prosperity is the destination we arrive. To enhance the productivity, I request all members of IFFCO, to make themselves aware of latest technologies in the industries and implement the innovative technologies that can improve our performance related to safety, environment, quality, energy, production etc.

It's my earnest request to every member of Paradeep Unit to inculcate a work culture of higher productivity in the fields of safety, environment, quality, energy conservation, and waste minimization, which will be set as new bench marks for years to come.

  
K J Patel,  
Unit Head.