



INDIAN FARMERS FERTILISER COOPERATIVE LIMITED
PARADEEP UNIT



Date: 11.02.2014

Sub: National Productivity Week, 12th to 18th February 2014.

Dear Colleagues,

We feel proud to be part of country's top most cooperative fertiliser organisation which is the largest producer of fertilisers. During the current financial year we have produced 13.50 Lakhs MT of complex fertiliser so far and moving towards achieving the target of 15.5 Lakhs MT to make our nation self dependent in the production of food grains. Because of your dedication and hard work for the organisation, we are continuously moving on the path of progress by achieving high standards of productivity. There is still scope of improvement in Productivity by increasing the production and minimizing the consumption of energy and raw material, which you will take care in the days to come. Apart from Productivity you all shall give emphasis on product quality, waste minimization, recycle/reuse philosophy, safety and better environmental management practices.

To create awareness among the people on Productivity, we are celebrating the "National Productivity Week" during the period 12th to 18th February every year. "LEAN MANAGEMENT FOR PRODUCTIVITY ENHANCEMENT". has been chosen as theme for the "Productivity Week-2014".

Lean is all about customer focus. The support, proper leadership and guidance drive people to continuously improve the processes that add value to the customer. The system that helps to achieve this is a Lean Management system. Lean management is characterized by its drive toward achieving profitability and productivity through continuous improvement and resource waste elimination. It is an organizational culture as well as specific practices with clear goals. Thousands of organization worldwide have achieved tremendous productivity and return on investments by implementing lean practices and techniques.

It's my request to every member of Paradeep Unit that we should extend our invaluable support for increasing productivity, improvement in safety & health, improvement in energy management, making quality products, promotion of environmental protection, building up company's image and raise employees morale which will subsequently lead to holistic growth and development.

IFFCO believes in very high standard of Productivity and Environmental Protection and I request to my most sincere, dedicated and innovative team of IFFCO Paradeep unit to make all efforts to achieve the goal.


S.K. Gandhi

Executive Director

To All Employees of IFFCO Paradeep Unit.