



इंडियन फार्मर्स फर्टिलाइजर कोऑपरेटिव लिमिटेड  
INDIAN FARMERS FERTILISER COOPERATIVE LTD.



M. R. PATEL  
Sr. Executive Director

March 31, 2012

**Earth Hour 2012 on March 31, 2012 during 08.30 p.m. to 09.30 p.m.**

**Earth Hour** is a global event organized by WMF (World Wide Fund for Nature, also known as World Wildlife Fund) and is held on the last Saturday of March annually, asking households and business to turn off their non-essential lights and other electrical appliances for one hour to raise awareness towards the need to take action on climate change. Earth Hour 2012 will take place on March 31, 2012 from 08.30 p.m. to 09.30 p.m. local time, and is a global call by World Wildlife Fund (WMF) to action by every individual, every business and every community throughout the world.

IFFCO being proactive and committed to combat against climate change, it is proposed to observe Earth Hour on March 31, 2012 during 08.30 p.m. to 09.30 p.m. at IFFCO Paradeep Unit. All are requested to put off the non-essential electric lights and other electrical appliances at their office and residence for 1 hour from 08.30 p.m. to 09.30 p.m. on March 31, 2012 as a support of this event

"The Earth Hour is dedicated to a concern for the future of the Earth and coming generations. So it is proposed that let us be involved and stand together for a sustainable future."

With best wishes,

  
(M.R. Patel)

To: All Employees