



**INDIAN FARMERS FERTILISER COOPERATIVE LIMITED  
PARADEEP UNIT**

Date: 12.02.2020

**Sub: National Productivity Week, 12<sup>th</sup> to 18<sup>th</sup> February 2020.**

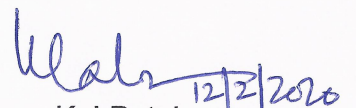
Dear Colleagues,

We feel proud to be part of country's top cooperative fertilizer organization which is largest producer of fertilizers in India. At Paradeep, we have produced 16.70 Lakh MT of complex fertilizer so far in the current financial year. First time in the history of Paradeep Unit we are expecting to achieve 19.20 Lakh MT - 100% capacity utilization, moving towards our efforts to make our nation self-dependent in the production of food grains. Because of your dedication and hard work for the organization, we are continuously moving on the path of progress by achieving high standards of productivity. However, there is always scope of improvement. Apart from Productivity, we all shall give emphasis on safety, environment, quality improvement, energy conservation, and waste minimization.

To create awareness about productivity among employees, we are celebrating the "National Productivity Week" during 12<sup>th</sup> to 18<sup>th</sup> February every year.

To improve productivity we should be aware of latest technologies in the industry and implement them to improve productivity, safety, quality and reduce manual errors. Inculcating safe work culture, improves productivity of an organization. We all should be driven by innovation for excellence in respective fields for marching ahead.

It's my earnest request to every member of Paradeep Unit to adopt a culture of producing quality product with higher productivity, improving safety & health, improving energy management, promoting environmental protection which will raise employee's morale and eventually lead to holistic growth and development.

  
K J Patel,  
Unit Head.