



Wholly owned by Cooperatives



INDIAN FARMERS FERTILISER COOPERATIVE LIMITED
PARADEEP UNIT

Date: 11.2.2015

Sub: National Productivity Week, 12th to 18th February 2015.

Dear Colleagues,

We feel proud to be part of country's top most cooperative fertiliser organisation which is the largest producer of fertilizers. During the current financial year, we have produced 14.5 Lakh MT of complex fertiliser so far and moving towards achieving the target of 16.5 Lakh MT to make our nation self dependent in the production of food grains. Because of your dedication and hard work for the organisation, we are continuously moving on the path of progress by achieving high standards of productivity. There is still scope of improvement in Productivity by increasing the production and minimizing the consumption of energy and raw material, which you will take care in the days to come. Apart from Productivity, you all shall give emphasis on waste minimization, recycle/reuse philosophy, energy conservation, quality improvement, safety and better environment management practices.

To create awareness among the people on Productivity, we are celebrating the "National Productivity Week" during the period 12th to 18th February every year. "Make in India: Zero defect and Zero effect" has been chosen as theme for the "Productivity Week-2015".

"Let's think about making our product which has 'zero defect; so that it does not come back (get rejected) from the market and 'zero effect' so that the manufacturing does not have an adverse effect on our environment". It has been said that doing the thing right is as important as doing the right thing. IFFCO's journey to prosperity can be more sustainable if we follow the "Zero Defect Zero effect" concept.

It's my request to every member of Paradeep Unit that we should inculcate habit/work culture such that we are producing quality product with higher productivity, improvement in safety & health, improvement in energy management, promotion of environmental protection and raise employees morale which will subsequently lead to holistic growth and development.

IFFCO believes in very high standard of Productivity, safety and Environmental Protection and I request to my most sincere, dedicated and innovative team of IFFCO Paradeep to make all efforts to achieve the goal.

A.K. Panda
Unit Head

To: All Employees of IFFCO Paradeep Unit.