

Subject: Circular For Submission Of Posters, Poem, Essay, Slogans, Theme Paper

Indian National Suggestion Schemes' Association (INSSAN) is organizing 24th All India Creativity Summit on the theme "Creativity & Innovation leads to Global Business Growth" on 5th & 6th October 2023 at Scope Convention Centre, New Delhi.

In this regard, Paradeep Unit is organising the following contests:

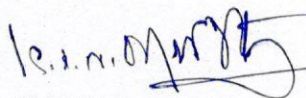
1. POSTER CONTEST
2. SLOGAN CONTEST in English
3. SLOGAN CONTEST in Hindi
4. POEM/JINGLE IN Hindi/English
5. ESSAY in English
6. TECHNICAL/Theme PAPER CONTEST

All employees upto D grade on roll of IFFCO are eligible to participate in this competition. The best three entries in each category of Posters, English/Hindi slogans, Poems, Essays, Theme Papers will be selected by an in-house committee & will be sent to INSSAN for further consideration at National Level Competition.

**LAST DATE FOR RECEIVING THE POSTERS, SLOGANS, POEMS, ESSAYS, THEME PAPERS -
19th August 2023 by 05:00 pm**

Employees can deposit only ONE entry in each category of competitions. Posters, Slogans, Poems, Essays & Theme papers may be dropped in the drop box at New Admn Despatch Section or may be submitted to Ms. Rajni Wadhwani, Coordinator, Suggestion Scheme.

This circular has the approval of competent authority.


10/8/2023
K.R.N Murthy
Chairman, Suggestion Committee

1. POSTER CONTEST

THEME

- To highlight one or more motivating aspect of Suggestion Scheme and it's benefits to the Organisation and employees.

PROCEDURE

- Poster should be painted with Sketch Pen or Brush on 50 cms. x 38 cms. 130 GSM (white coloured) paper with margin of 2.5 cm from 3 sides and 5 cm from bottom.
- Only three flat colours are permitted.
- It should feature a caption in English or Hindi related to the concept painted on Poster.
- Name of employee and company name written on backside of poster.

2. SLOGAN CONTEST

THEME

- The slogan should highlight motivating aspect of Suggestion Scheme and it's benefits to the Organisation and it's employees.

LENGTH

- Upto Twelve Words

FORMAT

- Typewritten or legibly hand written with only one slogan per page.

LANGUAGE

- Entries are invited in English/Hindi.

Note: Name of employee and company name written on backside of slogan.

3. ESSAY CONTEST

THEME- " Creativity & Innovation leads to Global Business Growth"

The essay should be developed by an employee using his own ideas, views & experience focussing on the theme. It should be an original creation of the employee with appropriate expression and arrangement of thoughts. The flow of content should be clear and matter interesting for reader.

PROCEDURE:

1. The essay should be limited to 3000 words.
2. The essay should be typed on A4 size white colour paper with clear margins on both sides and should be typed on one side only (not back to back).
3. Language : English

Note: Name of employee and company name written on backside of essay.

4. POEM CONTEST

THEME

- To highlight motivating aspects of Suggestion Scheme and it's benefits to the Organisations and employees.

PROCEDURE

- The poem will be with maximum 12 lines. The poem will describe INSSAN/ It's activities/ usefulness of suggestion scheme to employees or organization.
- It should be neatly handwritten or typed on A4 size paper.
- The poem should be such that it can be easily made into a Jingle and easy to recite.
- It should be an original creation of the author.
- Language of the poem- English/Hindi.

5. TECHNICAL PAPER CONTEST

PROCEDURE FOR SUBMISSION

Technical Papers are invited in English on the theme -" Creativity & Innovation leads to Global Business Growth ". The Paper should be an original work of the author based on their own experience about the theme. It shall be evaluated on following parameters:

- Theme relevance
- Originality & creativity in developing the paper
- Explanation of concept
- Quality of presentation(Preparation & Presentation Skills)

RULES AND CONDITIONS:

- Generally each presentation will not exceed **Eight minutes**. Actual time for presentation will be announced at the time of Convention, if required.
- No. of employees presenting one Technical Paper will be limited to TWO only.
- Participants may use Computer aided presentation/ projection system.
- All Paper Presenters have to present the paper personally, not exceeding 3000 words.
- The completed paper should be accompanied by an abstract not exceeding 100 words.
- Author's name and designation should be sent along with the entry.

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