

24th March, 2023

Earth Hour 2023 on March 25, 2023 during 08.30 p.m. to 09.30 p.m.
The Biggest Hour for Earth

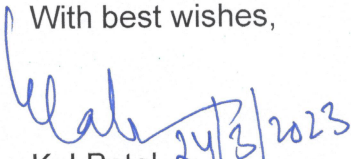
Earth Hour is a global event conceived by World Wide Fund (WWF) Australia in 2007 and is held on the last Saturday of March annually, asking households and business to turn off their non-essential lights and other electrical appliances for one hour to raise awareness towards the need to take action on climate change. Since beginnings in 2007, Earth Hour has been known for the "lights off" moment, with individuals from around the globe switching off their lights to show symbolic support for the planet and to raise awareness of the environmental issues affecting it.

Earth Hour 2023 will take place on March 25, 2023 from 08.30 p.m. to 09.30 p.m. local time, to show unity with world against global warming with action by every individual, every business and every community.

IFFCO being proactive and committed to combat against climate change, it is proposed to observe Earth Hour on March 25, 2023 during 08.30 p.m. to 09.30 p.m. at IFFCO Paradeep Unit. All are requested to put off the non-essential electric lights and other electrical appliances at their office and residence for 1 hour from 08.30 p.m. to 09.30 p.m. on March 25, 2023 as a support of this event against global warming.

I request all to go beyond the earth hour and switch off non-essential lights/fans etc. at home & office on daily basis as a campaign against global warming. The Earth Hour is dedicated to a concern for the future of the Earth and future generations. So it is proposed that let us be involved in the biggest hour for Earth and stand together for a sustainable future.

With best wishes,


K J Patel
Director & Unit Head

To: All Employees