



पूर्णतः सहकारी स्वामित्व  
Wholly owned by Cooperatives  
Paradeep Unit

**INDIAN FARMERS FERTILISER COOPERATIVE LIMITED**  
**PARADEEP UNIT**

**Subject: Join Us in Observing Earth Hour 2025 – Switch Off for a Sustainable Future**

Dear All,

Earth Hour 2025 is an opportunity for us to come together and take a stand for our planet. This year, Earth Hour 2025 will be observed on **Saturday, 22<sup>nd</sup> March, from 8:30 PM to 9:30 PM**. We at IFFCO Paradeep Unit urge all employees and residents of our township to actively participate by switching off non-essential lights and electrical appliances during this hour.

This global movement is not just about saving energy for an hour but about raising awareness of the urgent need for environmental conservation. Small actions like these contribute to larger efforts in combating climate change, conserving energy, and protecting natural resources for future generations.

As one of the world's largest cooperative organizations, IFFCO is committed to sustainability and energy conservation. By taking part in Earth Hour, we contribute to a larger cause—reducing our carbon footprint, conserving energy, and inspiring others to adopt eco-friendly habits. Each small step we take today will help create a healthier planet for future generations.

Let's join millions across the world in making a difference. Your participation will reflect our commitment to a sustainable and greener future.

**Switch Off. Take Action. Inspire Change.**

Warm regards,

**P K Mahapatra**

Unit Head, IFFCO Paradeep

